



SAIL BEYOND CANCER® USA

2025

END OF YEAR REPORT

JANUARY 2026



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SAIL BEYOND CANCER USA 2025 BOARD OF DIRECTORS

Whit Wales - Board Chair

Suzanne Whitney - Board Treasurer

Tim Flaherty - Board Secretary

Russ Matijevich - Board Member

Ken Zemba - Board Member

Suzanne Snyder - Executive Director

Issette Peckham - Deputy Director





LETTER FROM THE FOUNDER & EXECUTIVE DIRECTOR

Dear Friends,

As I reflect on 2025, I am filled with deep gratitude and pride for what Sail Beyond Cancer® USA has become—and where we are headed together. What began more than a decade ago with a simple belief—that people facing cancer deserve moments of peace, dignity, and connection—continues to grow into a national movement powered by compassion, community, and purpose.

The past year was one of meaningful transition. I had the unique opportunity to serve in a dual leadership role, supporting both Sail Beyond Cancer USA and our growing network of chapters. This hands-on involvement allowed me to work shoulder-to-shoulder with our incredible volunteers, board members, and partners across Vermont, North Shore, Virginia, Annapolis, and our newest chapter in Newport. Seeing our mission take root in new communities—each with its own character yet united by one shared purpose—has been profoundly rewarding.

2025 also marked important steps toward sustainability and strength. From launching and supporting new chapters, to investing in vessels, leadership, systems, and national partnerships, we laid critical groundwork that will support our growth for years to come. Most importantly, we continued to do what matters most: providing free, private sailing experiences that offer respite, hope, and joy to individuals and families navigating cancer.

None of this is possible without you. Whether you supported us as a donor, volunteer, board member, corporate partner, medical referral partner, or advocate—you are an essential part of this story. Every sail, every smile, every quiet moment on the water is a reflection of your belief in this mission.

As we look ahead to 2026, I am energized by what's possible. Together, we will continue to strengthen our national foundation, empower our chapters, and expand access to this healing experience for more families across the country.

Thank you for being part of Sail Beyond Cancer USA. I am honored to lead this organization and deeply grateful to walk this journey with you.

With gratitude,

Suzanne

Suzanne Snyder

Founder & Executive Director

Sail Beyond Cancer® USA





SAIL BEYOND CANCER® USA: **STRENGTHENING THE NATIONAL ORGANIZATION**

SBC USA continues to provide:

- Consistent national support and value-added services to all chapters
- Shared systems and streamlining scheduling platform to improve usability for families and crews
- Shared governance and operational documents
- Oversight of the national website, constituent database/CRM systems, and brand cohesion across chapters
- Outreach with mission-aligned corporations and institutions to grow visibility and impact

NATIONAL MILESTONES & ACCOMPLISHMENTS IN 2025

- Purchased a dedicated vessel on behalf of Sail Beyond Cancer Virginia
- Published additional SBC USA national newsletters
- Exhibited at the 2025 Newport International Boat Show with multi-chapter presence
- Produced the 2025 Impact Overview Film featuring four chapters
- Developed founding board governance principles for Sail Beyond Cancer Newport
- Developed new Chapter Affiliation Agreements for use across chapters
- Reconnected with hospital systems in Maryland and Washington, DC to support referral pathways
- Deployed new technologies and process automation
- Featured in SAIL Magazine (March 2025), elevating national visibility

2020 - 2025 TOTAL MISSION IMPACT:

6264

TOTAL PASSENGERS

1277

TOTAL MISSION SAILS

12,294

TOTAL VOLUNTEER HOURS



EXPANDING OUR REACH: CHAPTER HIGHLIGHTS

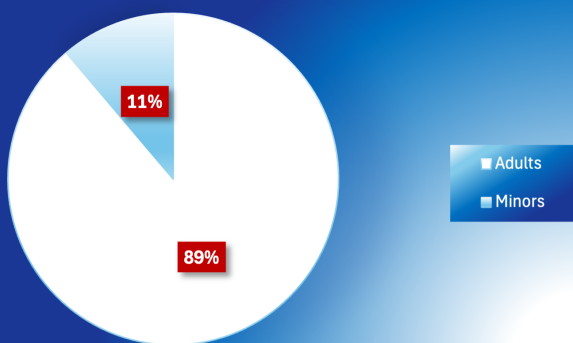
SAIL BEYOND CANCER® VIRGINIA (SBCVA)

- Launched Chapter in Gloucester, VA with the donated vessel SOLACE (2016 Oceanis 41.1) and start-up funding
- Received IRS 501(c)(3) status on July 3, 2025
- Hired its first part-time Executive Director in October 2025
- Completed 68 mission sails in its inaugural season

357 PASSENGERS TOTAL

317 ADULTS, 40 MINORS

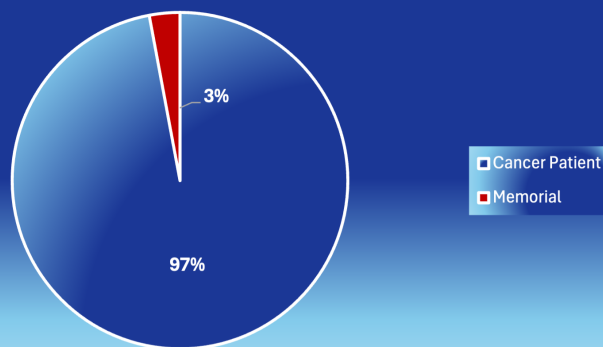
PASSENGERS



68 MISSION SAILS TOTAL

66 CANCER PATIENT, 2 MEMORIAL

MISSION SAILS



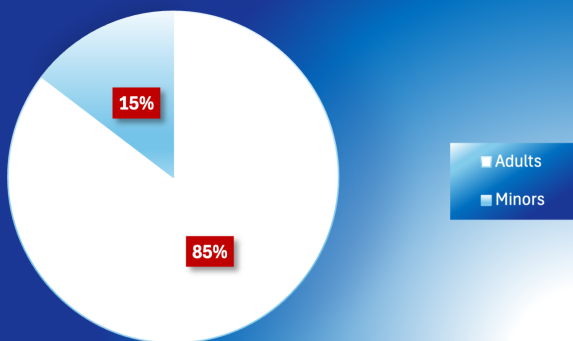
SAIL BEYOND CANCER® ANNAPOLIS, MD (SBCA)

- Entered a renewal phase with Captain John Wojick helping lead a newly formed Board of Directors
- Building a stronger foundation and strategic plan for a robust 2026 season

689 PASSENGERS TOTAL

588 ADULTS, 101 MINORS

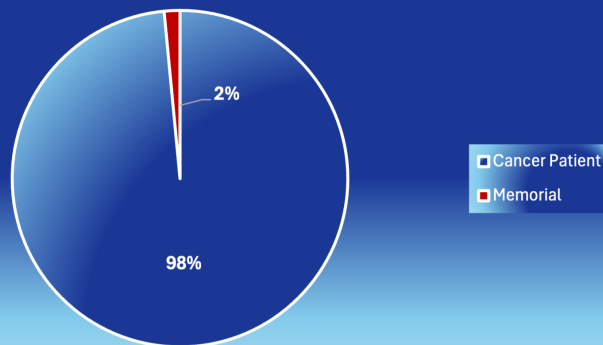
PASSENGERS



132 MISSION SAILS TOTAL

130 CANCER PATIENT, 2 MEMORIAL

MISSION SAILS



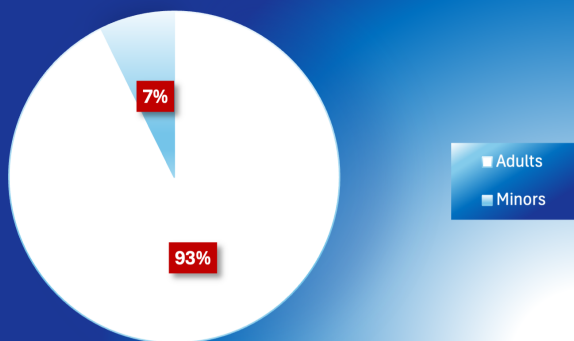


SAIL BEYOND CANCER® NORTH SHORE, MA (SBCNS)

- Received a donated Morgan Merrick 45, increasing capacity for future seasons
- Completed 50 mission sails in 2025, expanded volunteer participation, and hosted several community events. Received Major sponsor with Peabody Essex Museum
- Welcomed a new Board Member to strengthen leadership and governance

178 PASSENGERS TOTAL
165 ADULTS, 13 MINORS

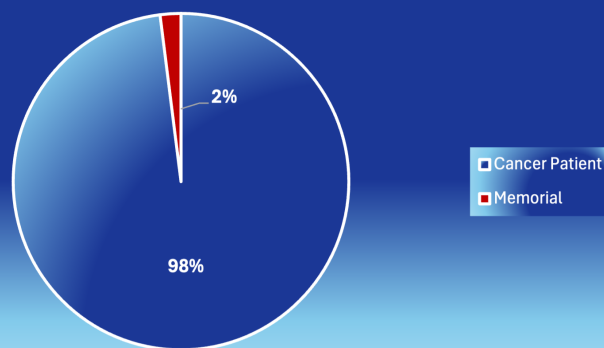
PASSENGERS



50 MISSION SAILS TOTAL

49 CANCER PATIENT, 1 MEMORIAL

MISSION SAILS

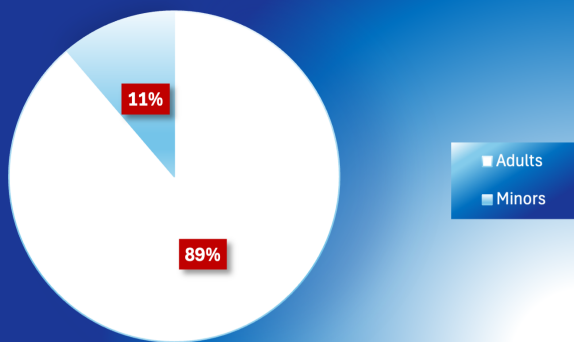


SAIL BEYOND CANCER® VERMONT (SBCVT)

- Welcomed a full-time Executive Director in April 2025 during peak season
- Produced three major fundraising and community events and raised significant funding
- Delivered 93 mission sails in 2025 and paid off remaining debt on Tranquility (Catalina 42 Mark II)
- Strengthened governance by adding two Board Members and welcoming a new Board Chair

480 PASSENGERS TOTAL
426 ADULTS, 54 MINORS

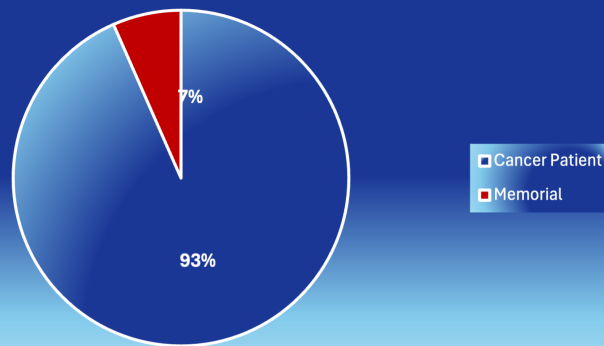
PASSENGERS



93 MISSION SAILS TOTAL

85 CANCER PATIENT, 6 MEMORIAL

MISSION SAILS





SAIL BEYOND CANCER® NEWPORT (SBCN)

- Formed a Founding Board of Directors, and submitted 501(c)(3) status
- Completed two mission sails as a soft launch in summer 2025
- 35 volunteers expressed interest in supporting the chapter
- Chapter presence in booth at New England Boat Show in Boston in January 2026
- Gearing up for a busy first full season on Narragansett Bay in 2026





LOOKING AHEAD TO 2026

As Sail Beyond Cancer USA looks toward 2026, the focus remains on strengthening national alignment while supporting the unique strengths of each local chapter. By improving communication, shared systems, and collaboration across the SBC network, SBC USA seeks to accelerate and sustain growth—so that more individuals and families facing cancer may experience moments of peace, connection, and healing on the water. Together, we are making a difference—One Sail at a Time.

2026 KEY GOALS

COMMUNICATION & CHAPTER ALIGNMENT

- Provide dedicated SBC USA liaison to each chapter
- Create a standardized Chapter Operations Manual for new and developing chapters
- Host quarterly chapter leadership meetings
- Strengthen shared systems, governance resources, and chapter's use of Salesforce and newsletters
- Governance: SBC USA is strengthening internal capacity by establishing new roles, including a Director of New Chapters, Major Gifts Director, and administrative support
- Expand process automation

NATIONAL MARKETING SUPPORT

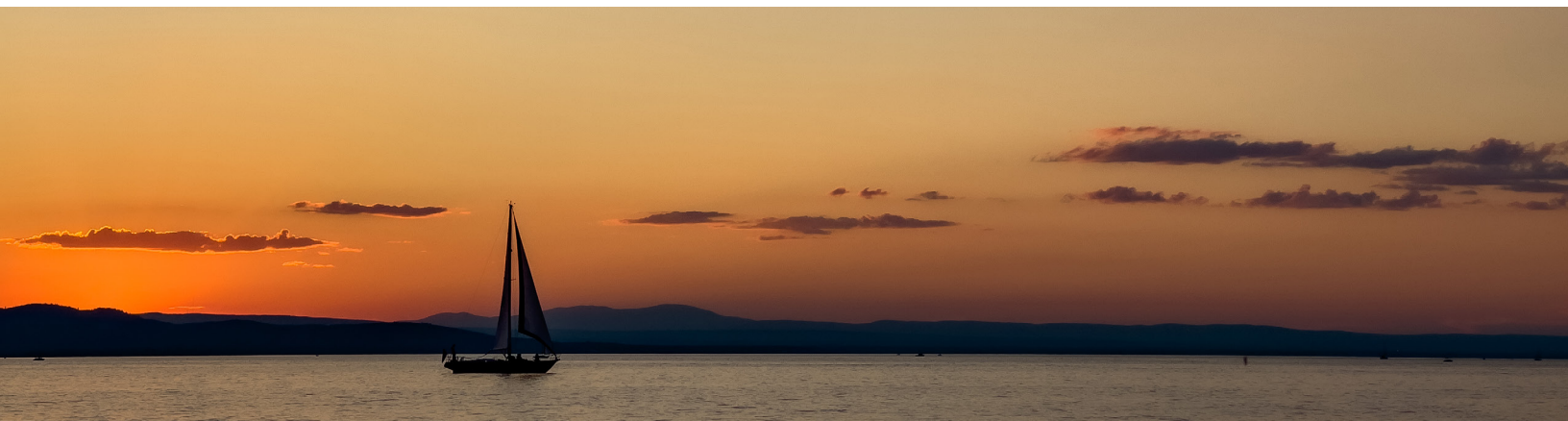
- Continue monthly chapter marketing meetings, further develop a social media planning calendar
- Provide ready-to-use templates, unified brand guidance, and storytelling support
- Provide high quality photo and film imagery

FUNDRAISING SUPPORT

- Secure national grants and corporate partnerships that benefit chapters
- Expand a grant-writing model that allocates funds to local chapters
- Launch corporate matching campaigns and strengthen donor stewardship tools
- SBC USA will provide in-person operational and fundraising support to each chapter 1–2 times during the sailing season, ensuring hands-on guidance and added value at the local level.

GROWTH & EXPANSION

- Guide Sail Beyond Cancer Newport in its first full sailing season
- Identify and establish the next Sail Beyond Cancer chapter in the Southeast corridor for 2027



FINANCIALS 2025



Statement of Activity Sail Beyond Cancer USA January-December, 2025

DISTRIBUTION ACCOUNT	TOTAL
Income	
43400 Donations	
41020 Foundations	52,200.00
43450 Individual Donations	144,260.88
43452 Business Donations	2,200.00
Total for 43400 Donations	\$198,660.88
49910 Chapter-specific Revenues	\$0.00
49920 Chapter Dues	2,600.00
Total for 49910 Chapter-specific Revenues	\$2,600.00
Total for Income	\$201,260.88
Gross Profit	
\$201,260.88	
Expenses	
60000 Auto Expense	81.65
60500 Bank Charges & Fees	9.00
60900 Business Expenses	
60920 Business Registration Fees	2,060.00
Total for 60900 Business Expenses	\$2,060.00
62100 Contract Services	
62110 Bookkeeping Fees	1,700.00
62130 Other Consultants	1,847.49
62140 Legal Fees	18,630.18
Total for 62100 Contract Services	\$22,177.67
62500 Dues & Subscriptions	547.15
62800 Facil & Equip	
62840 Repairs & Maintenance	3,866.51
62841 Boat Supplies & Equip	2,902.46
62890 Rent, Parking, Utilities	5,468.58
62891 Boat Inspections & Docking Fees	4,515.02
Total for 62800 Facil & Equip	\$16,752.57
65000 Operations	\$503.80
65030 Printing & Copying	3,755.43
Total for 65000 Operations	\$4,259.23
65020 Salaries & Wages	72,958.66
65021 Payroll Tax Expense	10,506.00
65070 Community Outreach	
65072 Fundraising & Event Expense	3,676.36

FINANCIALS 2025 (CONT.)



Statement of Activity Sail Beyond Cancer USA January-December, 2025

DISTRIBUTION ACCOUNT	TOTAL
65073 Marketing and Promotions	\$4,545.20
Boatshows	629.77
Total for 65073 Marketing and Promotions	\$5,174.97
Total for 65070 Community Outreach	\$8,851.33
65076 Meals (Meetings)	1,196.76
65100 Insurance Expenses	18,769.57
66000 Chapter Exp	
66015 Postage & Delivery Expense	958.70
66019 Pass-through Chapter Donation Expense	10,000.00
66030 Printing & Copying	855.65
66040 Office Supplies	1,161.96
66075 Meetings	554.42
66080 Software	9,458.33
66500 Soft Goods	1,486.04
Total for 66000 Chapter Exp	\$24,475.10
68300 Travel	3,250.19
Payroll Fees	1,331.51
Total for Expenses	\$187,226.39
Net Operating Income	\$14,034.49
Other Expenses	
89999 Reconciliation Discrepancies	97.07
Total for Other Expenses	\$97.07
Net Other Income	-\$97.07
Net Income	\$13,937.42

FINANCIALS 2025 (CONT.)



Statement of Financial Position

Sail Beyond Cancer USA

As of December 31, 2025

DISTRIBUTION ACCOUNT	TOTAL
Assets	
Current Assets	
Bank Accounts	
10000 TD Checking (7099)	41,555.37
10001 TD Bank 6889	8,435.36
10020 PayPal Bank	43.12
10040 Northfield Savings Bank	0.00
Total for Bank Accounts	\$50,033.85
Accounts Receivable	
11000 Accounts Receivable	0.00
Total for Accounts Receivable	\$0.00
Other Current Assets	
Due From Officer	945.10
Total for Other Current Assets	\$945.10
Total for Current Assets	\$50,978.95
Fixed Assets	
05012 Peak Pleasure - Serenity	0.00
15010 Sorcier	0.00
15012 Frostbite	230,675.00
15015 Accumulated Depreciation	0.00
Total for Fixed Assets	\$230,675.00
Total for Assets	\$281,653.95
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 Accounts Payable	0.00
Total for Accounts Payable	\$0.00
Credit Cards	
Chase x0487	2,150.37
Total for Credit Cards	\$2,150.37
Other Current Liabilities	
20001 Due to Annapolis	0.00
20002 Due to SBC Vermont	0.00
20100 Wages Payable	0.00
20110 Payroll Taxes Payable	
20115 Deferred Social Security Taxes Payable	0.00
Total for 20110 Payroll Taxes Payable	\$0.00
Loans From Supporters & Board Members	0.00
Total for Other Current Liabilities	\$0.00

FINANCIALS 2025 (CONT.)



Statement of Financial Position

Sail Beyond Cancer USA

As of December 31, 2025

DISTRIBUTION ACCOUNT	TOTAL
Total for Current Liabilities	\$2,150.37
Long-term Liabilities	
27500 PPP Loan Payable (deleted)	0.00
Total for Liabilities	\$2,150.37
Equity	
30000 Opening Balance Equity	7,979.33
32000 Unrestricted Net Assets	257,586.83
Net Income	13,937.42
Total for Equity	\$279,503.58
Total for Liabilities and Equity	\$281,653.95